



Dr. Erich W. Merkle
CEO, Solar Tec AG, Germany

Dr. Merkle has more than 30 years of experience in the commercialization of technological innovations in diverse industries. He founded, supervised and systematically established more than 20 companies with more than 200 employees. Dr. Merkle possesses profound knowledge from his relevant business experience as professor, corporate consultant and chief executive officer.

He also has profound experience in assembling, supervising, controlling and assessing small and medium-sized enterprises.

He serves as a member of the board of directors of multiple companies and as a member of the administrative board of a pan-European operating AG (corporation), based in Zurich, which deals with the pre-market placement of shares of innovative high-growth companies.

After studying Business Administration and Computer Sciences at the university of Erlangen-Nuremberg at first he worked as head of several research projects and later as an assistant professor at the university of Mannheim

Alongside his promotion (1980) and his State doctorate in the field of technology-marketing, lectures on international conventions, multiple scientific publications, guest professorships at the TU Kaiserslautern, the university of Kassel (1983 – 1985) and the university of Greifswald (1995) Dr. Merkle engaged very early as a businessman and advisor for new entrepreneurs.

Besides profound technological knowledge Dr. Merkle also possesses know-how in the field of Environment-technology as well as practical experience in all fields of corporate management, assortment and evaluation of enterprises, project management in preparation of an initial public offering and Venture Capital funding.

Because of his function as CEO of industrial enterprises in the glass-, porcellain- and metal industry Dr. Merkle has long experience in setting up complex ventures.